



For Immediate Release
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Sequoia Shuttle Ready to Roll Memorial Day Weekend

Visalia, CA – Beginning Wednesday, May 23, 2007 the City of Visalia, in cooperation with the National Park Service, will launch the long awaited shuttle system designed to provide convenient and affordable transportation services to, from, and within Sequoia National Park.

Operations are scheduled to begin in time for the Memorial Day weekend, and will continue through Tuesday, September 4, 2007 following the Labor Day weekend.

The Visalia/Sequoia Park Route departs Visalia, travels along Highway 198, stops in Three Rivers, passes the Foothills Visitor Center, until it reaches Sequoia National Park's Giant Forest Museum. The shuttle will depart Visalia several times daily between 7:00 a.m. and 1:00 p.m. and leave the Giant Forest Museum on the return trip back to the valley between 2:30 p.m. and 6:30 p.m.

The round trip price for the Visalia/Sequoia Park Route will be \$10, which includes the park entrance fee. Tickets will be available at various locations throughout the region as well as the Internet via www.sequoiashuttle.com.

Once at the Museum, visitors will be able to connect to the Sequoia Shuttle's two in-Park routes for rides to popular visitor sites including Sherman Tree, Lodgepole Visitor Center, Moro Rock, Crescent Meadow, and Wuksachi Lodge. The in-Park routes are free to Park visitors.

“The introduction of Sequoia Shuttle represents an important development in both the City and the National Park Service’s evolving transportation network,” commented Monty Cox, City of Visalia Transit Manager. “The implementation of the Shuttle is a way to reduce traffic and parking congestion to, from, and within the park, lessen air pollution, and boost tourism for valley communities.”

The official Sequoia Shuttle launch event is scheduled for Thursday, May 24, 2007, at 9:30 am, at the Visalia Convention Center Plaza. Both media representatives and regional residents are encouraged to attend.

Sequoia Shuttle operates convenient and economically-friendly routes to and from Sequoia National Park. Services operate daily, between 7:00 a.m. and 6:30 p.m. Two complementary in-Park shuttle routes are free to Park visitors. Fare for the external shuttle is \$10.00 per person and reservations are required. For route and schedule information, call (877) BUS-HIKE (287-4453), or visit www.sequoiashuttle.com.

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